

## **Our # 1 Goal is to Promote your House**

**We know successful marketing requires the proper price-setting and rich array of high-impact marketing activities designed to make your home stand out over other homes it is competing with. We think you'll agree that these steps will continue to increase the exposure to your home regardless of where the market continues to move.**

**We have implemented a powerful new marketing system on [www.Realtor.com](http://www.Realtor.com) to help stimulate more buyer demand for your home. Providing the highest level marketing for your home is our #1 goal and this system goes far beyond the capabilities of most other agents.**

Not only is REALTOR.com The#1 most visited real estate site with nearly 6 million buyers searching each month, buyers also stay 3 times longer than at any other site. Getting your home in front of those high value buyers is going to be crucial to our success. This Marketing System is designed to help generate more:

**Clicks and Views** of your property on the Internet

**Emails and Calls** from interested buyers

**Drive-bys and showings** of your home

**Inquiries and Offers** to purchase

When you list your home with us; we will implement our new marketing initiatives for your home.

- ✓ **Exposing your home to the largest buyer Audience.** Your home will be marketed online with professionally written property details multiple photos, crucial information about the community, interactive maps and more. All of these features help your home get seen earlier in the search while getting your home the exposure it deserves. These features are at the intersection of the largest and most qualified audience of real estate buyers on line. This draws more home buyers because they want complete and accurate listing information.
- ✓ **We position Your Home First.** We have made an additional commitment to capture even more traffic and attention to your home by making a significant investment in exclusive marketing on **REALTOR.com**. Not only can your home be seen more often, but we can now employ proven marketing to ensure that your home is consistently seen first. In fact, we are one of the few **REALTOR.com** who have exclusive access to unique program

which will ensure that your home is viewed consistently first by home buyers on line. With the addition of the “**Featured Homes Marketing System**” as part of our overall marketing strategy we are able to provide your home with “front page” positioning within our local marketplace on REALTOR.com In fact, this position will help get your home seen up to 10 times more often.